

MEDIA PACK 2020




Brittany Ferries

Media Pack



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Your holiday begins on board

We believe the cruise across the Channel or Bay of Biscay is an integral part of the holiday and this is reflected in our luxury ferries which are akin to cruise ships, all with a touch of French style and service.

Aside from our high-speed services which whisk you to France in as little as 3 hours, crossings on our cruise-ferries take from 4 ¼ to 32 hours, so are, in fact, mini-cruises which form the ideal beginning or end to your holiday. As on cruise ships, there are cabins all of which are air-conditioned with en-suite facilities. These range from simple 2-berth inside cabins to luxury Commodore suites some of which have their own balconies and stewards to serve afternoon tea or breakfast.

France is a country famous for its cuisine and our French chefs will not disappoint you. There's plenty of choice, from our acclaimed à la carte restaurants, to great value self-service cafeterias, serving favourites such as steak and frites, crevettes and tarte aux fruits. If you're just looking for a snack, light lunch or an afternoon treat, then head to the cafe.

No French person would sit down to eat before enjoying an *apéritif* and we have a selection of bars to enable you to follow this tradition and enjoy the cocktail of the day. Depending upon the route and time of year there is a range of entertainment to enjoy, from singers and magicians to fully-fledged pantomimes for all the family. Whale watching is an option on our Spanish routes and each cruise-ferry is equipped with at least one cinema showing the latest films. The cruise-ferries on the routes to Spain are equipped with swimming pools which are open in the summer. They also have special play areas and children's activities such as face painting are arranged during holiday periods.

As well as the established cruise-ferry services, Brittany Ferries has also introduced a no-frills 'économie' service on its routes from Portsmouth to Le Havre, Santander and Bilbao, as well as Rosslare to Bilbao. Operated by Etretat, Baie De Seine, Connemara and Kerry, Brittany Ferries économie is perfect for those looking for a lower fare without the cruise-style experience offered by Brittany Ferries' cruise-ferries.



Customers can mix and match Brittany Ferries économie sailings with the company's other cruise-ferry and high speed sailings to Normandy, Brittany and northern Spain, travelling out by one route and returning by another. Boutiques stock an extensive range of great value wines, spirits, perfumes and cosmetics, plus jewellery and souvenirs which can be gift wrapped by our staff.

On some sailings, spa treatment rooms offer a range of zen and beauty treatments, tailored to each customers' needs to ensure total well-being and complete relaxation.

Some interesting facts

- We serve 22 tonnes of langoustines, 15 tonnes of smoked salmon and 260 tonnes of meat in the course of a year.
- Every year we serve 250,000 English breakfasts, despite being French!
- Our passengers consume 333,000 litres of beer in our bars each year.
- We sell so much perfume that we are the fourth largest retailer of perfumes in France.
- Across the fleet there are around 200 French chefs and over 2,000 works of art. Brittany Ferries is famous for the quality of their award-winning, onboard gastronomic food, and take pride in every aspect of guest experience.
- The combined tonnage of the fleet is 247,000 tonnes, that is equivalent of more than one fifth of the world's population of blue whales.
- Approximately 3 million meals are served onboard each year.
- Up to 200 tons of chips are fried each year.
- 3 million baguettes are baked onboard each year.
- Each year, around 100,000 dogs travel with Brittany Ferries.
- Brittany Ferries delivers 854,000 unique visitors, staying 9.2 million bed-nights in France.

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Who are Brittany Ferries?

- A privately owned French company started by Breton farmers, in 1972.
- A car ferry service operating from eleven ports, linking four countries: UK-France, UK-Spain, Ireland-France & Ireland-Spain.
- Market leader in the Western channel with one of the largest French merchant fleets.
- 7 cruise ferries, 1 high speed ferry, 4 'économie' and one freight-only vessel.
- A leading supplier of ferry-inclusive motoring holidays to France, Spain Portugal.
- Winner of The Telegraph's award for 'Best Ferry operator' for the sixth year in a row in December 2019.
- The Company employs between 2400 and 3100 employees (including 1,700 seafarers), depending on the season. 360 in the UK.
- All cruise-ferries have air-conditioned cabins with en-suite facilities- around 7000 beds across our passenger carrying fleet.



The Ferry Market: France & Spain

In 2018, 16.8 million and 3.7 millions cars travelled by ferry from the UK to the continent. Approximately 20% crossed on Western Channel routes of which Brittany Ferries has a 85% share.

In 2018, we carried between 2.5 and 2.7 million passengers, travelling in approximately 900,000 cars. We transported 205,400 units of Freight.

Key benefits

- Brittany Ferries offers the widest choice of mile saving routes to the most popular holiday destinations in Western France and Spain.
- Choice of three conveniently located UK ports along the South Coast.
- A3 Hindhead tunnel makes the journey time and distance from London to Portsmouth less than that to Dover.
- We offer a uniquely French style of service on board our almost entirely French crewed ferries that are more like cruise ships.
- Reservations line is staffed by direct employees who are all highly trained.
- Easy to use website means obtaining a price quote is hassle free. All ferry crossings and ferry inclusive holidays (except Golf Breaks and Winter Sun) can be booked online.
- No-frills "économie" service between Portsmouth and Le Havre and Santander and Bilbao and Cork-Santander offers lower fares.

Fares & complete flexibility

- Fares are based on date of travel, route and time.
- From 22 April 2020, there will be 3 new ticket types (Economy, Standard and Flexi) aimed at allowing passengers to choose the level of flexibility that suits their travel needs.
- Prices are often higher in summer, at weekends and on overnight crossings.
- Booking early usually secures lower fares.
- Fares are only valid at time of quotation.
- Morning, afternoon and overnight departures throughout the year.
- Up to seven weekly overnight sailings to Spain.
- Choice of high speed and cruise ferry services to France.
- Mix and match routes.



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Fleet Renewal

Brittany Ferries' have invested in a new €175 million cruise-ferry Honfleur. She will serve on the Portsmouth-Caen route, and is expected to be in service for the 2020 season.

A team of Brittany Ferries engineers, officers and architects are now on-site at the FSG shipyard in Flensburg where they are working with the yard's own teams for delivery of the Honfleur next year.

Construction work begun in February 2018, when the first steel was cut, just before the keel laying in June 2019.

Honfleur will bring a considerable boost in capacity to the Portsmouth-Caen route, with room for 550 cars and 130 freight trailers on decks 3 to 6. Decks 7 and 8 will be devoted to spacious public areas for up to 1,680 passengers. On deck 7 customers will find an innovative digital travel lounge, two cinemas, a spacious boutique, a café, and number of different lounges allowing everyone to find the ambiance that's right for them. Meanwhile deck 8 will include à la carte and self-service restaurants, a children's playroom, more lounge areas, and the ship's bar and entertainment area. Finally, decks 9 and 10 will be dedicated to peace and quiet - with 257 restful en suite cabins.

However, Honfleur isn't the only new Brittany Ferries ship on the horizon, Brittany Ferries' €550 million fleet renewal programme will continue with delivery of three brand new ships, Galicia in 2020, Salamanca in 2022 and Santoña in 2023.

Stay tuned to brittanyferriesnewsroom.com for the latest updates on all the new ships.

A new Ireland - Spain link

In April 2018, Brittany Ferries launched a new route that linked Spain and Ireland by ferry for the first time in history. Brittany Ferries were celebrating 40 years of operations from the UK to Spain and it is the twelfth route in a network linking the UK, France, Ireland and Spain.

This route was initially opened as a two-year experiment, firstly with Connemara and subsequently with Kerry. Following extensive market research and consultation with hauliers, the Rosslare/Bilbao route proved to be a better adapted to the requirements of freight businesses. The first sailing from Rosslare took place on the 28th February 2020 route, there will two round trips per week.

The Irish port of Rosslare offers more space for freight vehicles, and benefits from fast road to Dublin and along the east coast of Ireland. Bilbao in Spain is already an active freight hub, closer to the industrial centres of Northern Spain and Southern France. It also has a secure area to ensure the safe storage of unaccompanied trailers. The link also takes advantage of existing infrastructure in Rosslare and Bilbao.



Honfleur



Connemara

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Brittany Ferries at a glance

	Crossing time	Frequency	Main ships
Portsmouth to Caen Excellent road links. Choice of cruise and high speed ferry services.	6 hours	Up to 3 daily return sailings	Mont St Michel Normandie
Portsmouth to St Malo Ideal gateway for Brittany, Loire, Dordogne and South West France.	11 hours (overnight) 9 hours (day)	Daily return sailings	Bretagne
Portsmouth to Cherbourg The fastest crossing between the UK and France.	3 hours	1-2 sailings per day (May-Sept)	Normandie Express
Portsmouth to Santander Gateway to Spain and Portugal. économie service	24 hours 25 hours	Up to 3 sailings a week Weekly (week-end) sailings	Pont-Aven Cap Finistère Etretat Baie de Seine
Portsmouth to Bilbao Excellent motorways links to all of Spain and South West France. économie service	24 or 36 hours 26½ hours	Up to 2 sailings a week Weekly sailings	Cap Finistère Baie de Seine
Poole to Cherbourg The shortest crossing, by distance, to France.	4¼ hours	Daily return sailings	Barfleur
Plymouth to Roscoff The perfect starting point to Brittany and ideal for Atlantic Coast.	6-8 hours	Up to 2 return sailings daily	Armorique Pont-Aven
Plymouth to Santander The fastest direct sailing between the UK and Spain	20 hours	Weekly sailings (Apr-Nov)	Pont-Aven
Cork to Roscoff Direct Ireland to France	14 hours 17 hours	Weekly return crossing (Apr-Nov)	Pont-Aven Kerry
Rosslare to Bilbao économie service	From 26 hours	2 sailings a week	Kerry
Portsmouth to Le Havre économie service	5½ hours	Daily return sailings	Etretat Baie de Seine Connemara
Poole to Bilbao Freight-only service	29 hours	Two weekly return sailings	MN Pelican

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Miles better off

See how many miles can be saved from the tables below which show driving distances from our ports compared to Calais and the Tunnel. France and Spain are large countries and journey planning is important.

Driving in France - Distance in miles

	Caen	Roscoff	St Malo	Cherbourg	Le Havre	Santander	Bilbao	Calais
Biarritz	506	540	454	560	530	153	101	664
Bordeaux	382	416	331	436	406	268	217	540
La Baule	210	164	118	235	258	533	482	415
La Rochelle	273	285	199	305	297	382	331	431
Le Mans	107	227	138	180	131	546	494	264
Paris	144	349	250	226	122	631	580	183
Quimper	256	62	141	281	304	628	577	460
Toulouse	531	565	479	585	527	337	285	599
Tours	168	288	199	240	192	485	434	326

n.b (these are the no. of miles according to Google Maps on the fastest routes)

Driving in Spain - Distance in miles

	Santander	Bilbao	Roscoff	St Malo	Cherbourg	Le Havre	Caen	Calais
Alicante	537	507	1017	931	1037	1007	983	1141
Barcelona	441	389	807	721	830	748	757	821
Granada	544	514	1100	1014	1120	1090	1066	1224
Madrid	283	260	845	760	866	836	812	969
Marbella	645	616	1201	1115	1222	1192	1168	1325
Santiago	293	342	969	883	989	959	935	1093
Seville	515	546	1130	1045	1151	1121	1097	1255

n.b (these are the no. of miles according to Google Maps on the fastest routes)

Driving in Portugal - Distance in miles

	Santander	Bilbao	Roscoff	St Malo	Cherbourg	Le Havre	Caen	Calais
Faro	632	662	1248	1162	1268	1238	1214	1372
Lisbon	516	546	1131	1045	1151	1122	1097	1255
Porto	401	452	1037	952	1058	1028	1004	1161

n.b (these are the no. of miles according to Google Maps on the fastest routes)

Driving to our UK ports - Distance in miles

	Portsmouth	Poole	Plymouth	Dover
London	73*	109	215	75*
Birmingham	145	142	200	185
Manchester	226	223	275	257
Bristol	93	69	115	195
Newcastle	331	337	399	341
Edinburgh	430	427	477	440

*NB Portsmouth is closer to London than Dover

Fleet and on-board information

In addition to unique routes, our ships offer unrivalled standards of service, style and facilities.

Routes (Duration/hrs)

Pont-Aven

Plymouth – Santander (20)
 Portsmouth – Santander (24)
 Plymouth – Roscoff (4 ¾)
 Cork – Roscoff (11)

Mont St Michel

Portsmouth – Caen (6)

Armorique

Plymouth – Roscoff (6)

Bretagne

Portsmouth – St Malo (11 overnight and 8 day crossing)

Normandie

Portsmouth – Caen (6)

Cap Finistère

Portsmouth – Santander (24)
 Portsmouth – Bilbao (24-36)

Barfleur

Poole – Cherbourg (4 ¼)

Normandie Express

Portsmouth – Cherbourg (3)

Etretat

Portsmouth-Le Havre (8 overnight and 5 ½ day crossing)

Baie de Seine

Portsmouth-Le Havre (8 overnight)
 Portsmouth-Bilbao (24 ½)

Connemara

Portsmouth-Le Havre (8 overnight and 5 1/2 day crossing)
 Portsmouth-Bilbao (24 1/2)

Kerry

Rosslare to Bilbao (2 night crossings 31 1/2 hours and single night 29 hours)



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	Pont-Aven	Mont St Michel	Armorique	Bretagne	Normandie	Cap Finistère	Barfleur	Normandie Express	Etretat	Baie de Seine	Connemara
Ship description											
Tonnage	39,500	30,000	29,500	24,534	27,541	32,728	20,133	6,581	27,000	22,000	27,000
Passenger Capacity	2400	2200	1500	2056	2123	850	450	750	800	600	800
Car Capacity	650	884	470	580	600	500	590	260	200	160	200
On-board facilities											
Restaurant	●	●	–	●	●	●	–	–	–	–	–
Self Service Restaurant	●	●	●	●	●	–	●	●	●	●	●
Café	●	●	●	●	●	●	–	–	–	–	–
Bar	●	●	●	●	●	●	●	●	●	●	●
Cash dispenser (£ & €)	●	●	●	●	●	●	–	–	–	–	–
Shops	●	●	●	●	●	●	●	●	●	●	●
Playroom	●	●	●	●	●	–	●	●	–	●	●
Cinema†	●	●	●	●	●	●	–	–	●	–	●
Lifts	●	●	●	●	●	●	●	●	●	●	●
Disabled Cabins	●	●	●	●	●	●	●	–	●	●	●
Disabled Toilets	●	●	●	●	●	●	●	●	●	●	●
Kennels	●	–	–	●	–	●	–	–	–	–	–
Children's Club	●	●	–	●	●	●	–	–	–	–	–
Teenage Area	●	●	●	●	–	●	●	–	–	–	–
Tourist Information	●	●	●	●	●	●	–	●	–	–	–
Sundeck	●	●	●	●	●	●	●	–	●	●	●
Video Games Room	●	●	●	●	●	●	●	●	–	–	–
Baggage Room	●	●	●	●	●	–	●	–	–	–	–
Swimming Pool	●	–	–	–	–	●	–	–	–	–	–
Baby Changing Room	●	●	●	●	●	●	●	●	–	–	–
Free Wi-fi	●	●	●	●	●	●	●	●	●	●	●

† Charge payable on board

On-board accommodation**

Commodore Class	18	8	–	16	8	–	–	–	–	–	–
De Luxe	16	–	–	–	–	8	–	–	–	–	–
Club Plus	–	–	8	–	–	–	–	–	–	–	–
économie plus										18	–
2 Berth Outside	12	–	6	–	3	59	–	–	–	40	–
2 Berth Inside	284	42	95	149	33	–	–	–	–	–	–
4 Berth Club	56	–	96	–	–	–	44	–	–	–	–
4 Berth Outside	106	68	–	85	139	111	15	–	33	45	33
4 Berth Inside	158	105	42	110	27	70	–	–	55	49	55
Disabled cabins	9	3	6	8	2	2	2	–	2	2	1
Pet Friendly cabins	–	–	–	–	12	17	–	–	13	24	13
Reclining Seats	47	416	–	454	416	–	259	750	36	–	36
Cots	15	15	15	15	15	10	15	–	5	5	5
Commodore seats	–	–	–	–	–	–	20	16	–	–	–

**All cabins are en-suite unless otherwise shown

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The magic of France

Brittany

Our home region, Brittany is one of the most popular holiday destinations in France with over 270 miles of wonderful coastline providing sheltered sandy bays, little harbours, dramatic rugged cliffs, islands and pretty estuaries.

Inland Brittany offers gentle wooded hills and valleys, rivers and medieval towns and villages.

There are four main 'departments' – Finistere to the west, Cotes d'Armor to the north, Morbihan to the south and Ille et Vilaine to the east. The main cities are Rennes, St Malo, Brest, Quimper, Lorient, Vannes and St Nazaire.

Eating in Brittany is a delight with excellent seafood, thousands of creperies (serving savoury and sweet pancakes) and strong local cider.

Brittany also boasts a rich Celtic culture, the old language, Breton, bearing similarities with Welsh and Cornish. There are many art and music festivals throughout the summer, where the traditional national costume is worn by locals.

Because of its proximity to our ports of Roscoff and St Malo, anywhere in Brittany can be reached within a three hour drive. It is therefore very popular for families with young children wishing to avoid a long drive in France.



Normandy

Normandy is steeped in history, from William the Conqueror to the D-Day landings, and links between Normandy and Britain have always been close. The famous Tapestry at Bayeux and the remarkable Memorial Museum of Peace near Caen, as well as the

landing beaches themselves are especially worth a visit.

The main departments are Manche, Calvados, Orne, Eure and Seine-Maritime and the main cities are Caen, Rouen, Le Havre and Cherbourg. At the border with Brittany is the magnificent Mont St Michel – one of the wonders of France.

Lovers of fine food will know that this is the home of cheeses such as Camembert and Pont-l'Eveque, of rich creamy cuisine, and the distinctive apple brandy known as Calvados.

Our port of Ouistreham is just 9 miles from Caen and is actually adjacent to Sword Beach. Cherbourg is at the top of the Cotentin peninsula, providing easy access to the west of the region. Because of its variety, Normandy is perfect for a short break or longer stay at any time of year.

Loire

The Loire Valley boasts an array of châteaux and royal palaces surrounded by fertile fields and vineyards producing a range of superb wines. The climate is mild and the scenery enchanting, just right for a gentle touring and sight-seeing holiday.

The region boasts a number of fine cities – Orléans in the East; Blois, Tours, Angers, and Nantes in the West. In addition to the Loire, there are a number of charming tributaries such as the Indre, Cher, Sarthe and Mayenne.

The area is known as the Garden of France for its abundance of fresh produce. Famous wines include Sancerre, Bourgueil, Vouvray, Saumur, Anjou and Muscadet.

Our ports of Ouistreham or St Malo are both within an easy three



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hour drive of the Loire.

South West France - Aquitaine & Midi Pyrénées

For the wine lover, there are the famous vineyards of Bordeaux. For the historian, there are châteaux and fortified medieval villages. There are also miles of beaches with stylish resorts such as Biarritz and Bayonne. Inland, the Dordogne and Lot valleys boast ancient towns, meandering rivers and spectacular scenery.

To the south, the Pyrenees have a character all their own, with some outstanding local dishes and drinks.

The main cities are Bordeaux, Bergerac, Périgueux, Arcachon, Biarritz, Agen, Pau, Tarbes and Toulouse.



Western France – Vendée Coast & Poitou Charentes

Further south from Brittany and the mouth of the Loire, the Vendée coast has long stretches of sandy beaches, scented pine woods and lively seaside resorts. The area is popular with families, particularly for camping and mobile home holidays.

Poitou Charentes is a varied region with sophisticated seaside resorts and the hi-tech Futuroscope theme park.

The main cities are Poitiers, La Rochelle, and La Roche sur Yon. The resorts of St Jean de Monts, Port Bourgenay, Les Sables d'Olonne and the islands Ile de Noirmoutier, Ile de Re and Ile d'Oleron prove hugely popular.

Good country cooking can be accompanied by local wines and of



The South Coast - Languedoc Roussillon & Côte d'Azur

To the west Languedoc Roussillon is the largest wine producing area in the world. It also offers a vast stretch of sandy coastline dotted with modern bustling resorts.

The main cities are Perpignan, Carcassonne, Beziers and Montpellier. Further east, you will find the stylish Riviera with resorts such as Cannes, St Tropez and Juan les Pins.

Inland lies the sleepy timeless countryside of Provence heading up to the foothills of the French Alps. The main cities are Marseille, Toulon, Avignon, Aix en Provence and Nice. The mild winters on the Mediterranean make this an all year destination.

The magic of Spain

Andalucia

A long day's drive from Santander, this is the sun-baked Spain that everyone knows, with historic cities, whitewashed villages and miles of popular beaches. The Andalucia makes an ideal destination for our expanded Winter Sun range offering long stays in warm places.

Asturias

This is classic 'Green Spain' – rugged coastlines with glorious hidden beaches; rolling countryside with ancient Romanesque churches and villages; bustling towns each with their own fiesta; and the backdrop of the spectacular Picos de Europa mountains waiting to be explored.

A region of genuine natural beauty untouched by tourism – and it's all just a short drive from our port at Santander.

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Cantabria

Our port of Santander is the capital of the region of Cantabria, and we have always offered a wide range of holidays within a short drive of the ferry terminal.

In easy reach are beautiful beaches, historic towns and villages, countryside, mountains – the list is endless. The summer climate is warm, the beaches and sea beautifully clean and sparkling, and the dramatically changing landscape means that you're never far from a new view or sudden secret spot.



Pais Vasco & North East Spain

The home of Brittany Ferries newest port Zierbena is a perfect starting point to enjoy this region's fascinating history and the architectural wonder of the Guggenheim. With its coastal location, the region boasts some of the world's finest seafood, and is home of the unique Basque bar crawl "Ir de pintxos" where many of the regions culinary delights can be sampled on top of Spain's finest wine and beers.

Linking the Mediterranean and the Atlantic, this area includes the heady delights of La Rioja and the beautiful hiking and skiing country of the Pyrenees, perfect areas to explore on your way from our two Northern Spanish ports to the holiday destinations of South West France.



Castilla-Leon & La Mancha

At the heart of ancient Spain, this enormous region includes the capital Madrid. Fascinating old cities like Salamanca and Toledo are well worth a visit. There are also spectacular nature reserves and beautiful river valleys to be discovered.

Galicia

This peaceful, unspoilt part of Spain has been compared to Ireland – not just for its Celtic past but for its rugged, green landscape and its air of rural peace. The region boasts some wonderful beaches and some of the best seafood in Europe. The great city of Santiago de Compostela is the highlight, and is still a magnet for pilgrims. Its Parador is the oldest hotel in the world.

Pais Valencia

This is the undiscovered Costa Blanca – away from the hustle and bustle of Benidorm and Alicante in the most lush and fertile part of Spain. We offer deserted beaches, pretty hilltop villages and the delights of Valencia. Another destination ideally suited to our winter sun holidays.



The magic of Portugal

Norte

A culturally and historically rich region, bursting with picturesque delights including, manor houses and castles, rivers, waterfalls, vineyards and even the Peneda-Geres National Park. And, with its 'world heritage site' capital city Porto on the coastal border, this region is a perfect choice for any type of holiday maker.

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Brittany Ferries Holidays

Brittany Ferries is more than simply a ferry company and is one of the largest self-drive tour operators to France and Spain offering a huge range of ferry-inclusive holidays which are sold through travel agents as well as direct and can all (except golf breaks and Winter Sun holidays) be booked online. There are five main products:

1. Cottages & Villas

With well over 1,000 gites, cottages, Spanish casas and villas to choose from, this brochure is the ultimate guide to self-drive self-catering holidays throughout France and northern Spain. All are ferry-inclusive and offer outstanding value.

2. Hotel Breaks

Find the perfect breaks in the best regions of France, Spain and Portugal, including Paradores, Pousadas, activity holidays and car tours. All are ferry-inclusive with breakfast included and offer outstanding value. New for 2018 - an expanded range of car tours, more hotels in Portugal and a wider choice of long-stay winter sun apartments rentals in Portugal and southern Spain.

3. Family Holidays

Fun for all the family – a great selection of apartments, chalets on, Glamping Campsites and holiday resorts in France and northern Spain. All are ferry-inclusive and offer outstanding value.



4. Winter Sun holidays

A wide range of long-stay holidays to Spain and Portugal, with a choice of handpicked apartments on the Algarve, Costa Blanca, Costa del Azahar, Costa de la Luz, Costa del Sol, and Costa Dorada..

5. Golf Breaks

Enjoy the uncrowded courses of France and northern Spain with some delightful hotels. All are ferry-inclusive and offer outstanding value.



Price match guarantee

Find an identical holiday at a lower price within 28 days of booking with Brittany Ferries, and we guarantee to match it. The price match excludes insurance, special offers, loyalty bonuses, group and travel agent discounts.

Features

- Brittany Ferries has over 40 years' experience of booking these holidays.
- Accommodation and routes can be mixed and matched to create a truly unique holiday.
- Take your pets which are welcome at most properties and a wide selection of pet- friendly hotels are identified.
- All properties are inspected by Brittany Ferries for guaranteed quality.
- Dedicated 24/7 helpline- perfect for first time holiday makers to France.
- A £50pp deposit for holidays.
- A large selection of hotels offer children under 12 to stay for free.
- The cruise across is an integral part of the holiday.
- Cabins are included on Spanish holidays and save 15% on cabin prices on our French routes.
- Baggage allowance is only limited to what you can pack in your car.
- Holidays bonded with ABTA, so if things go wrong, your money is protected.
- Most of our family resorts boast excellent entertainment during the summer season.
- The website features many special offers throughout the year.
- Our Golf Desk is manned by a dedicated team of experienced golfers, who can offer guidance, as well as booking tee times.
- For the more competitive golfer inclusive golf tournament breaks are offered.

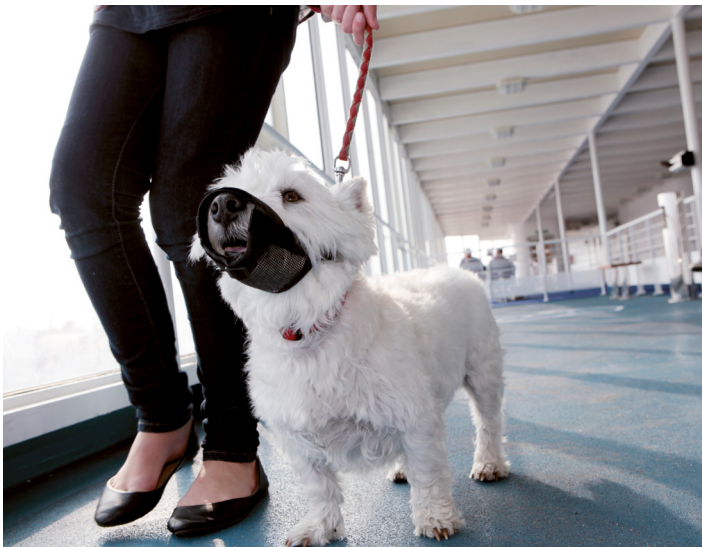
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Pets are welcome too!

Not only are domestic animals welcome in almost all our self catering cottages and villas and a large selection of hotels, they are welcome on board all our ships. New legislation makes it even easier to take man's best friend away with you, avoiding expensive kennel bills.

Pont-Aven, Bretagne and Cap Finistère are all equipped with kennels. Additionally Etretat, Baie de Seine, Connemara, Normandie, Cap Finistère and Kerry offer pet-friendly cabins. On all other vessels (except Normandie Express) it is possible to arrange an escorted visit to the car deck to check on the welfare of your pet.

Not only do we welcome cats and dogs but also ferrets, guinea pigs and parrots, as long as you've got the necessary paperwork (details can be found on www.defra.gov.uk). Unfortunately we are unable to accept rabbits on any of our ships.



Travelling with children

We all know travelling with children can provide extra stresses: "Are we there yet?" Brittany Ferries aim to make the cruise across part of the holiday, with on board entertainment staff providing everything from games to magic shows.

Our cruise-ferries have play areas for young children, with Pont-Aven, Bretagne, Mont St Michel and Normandie also providing video games rooms suitable for teenage travellers, and on board our Spain bound cruise-ferries, you'll find water based fun in the swimming pool. If they're very lucky children can also meet our loveable friend 'Pierre le Bear' on board. All our on board restaurants cater for young taste buds.



Travel for disabled passengers

Our call centre, check-in staff and crews, are all highly trained in dealing with requests from disabled passengers. We aim to make your journey as smooth as possible; all cruise-ferries have wheelchair adapted air-conditioned en-suite cabins and all our ships welcome assistance dogs on board.

Club Voyage

If you own a property in France or simply travel frequently, then you could be enjoying exclusive discounts and the range of benefits available with membership of Club Voyage. With savings up to 30%, free day time cabins and discounts on onboard dining and preferential rates in our UK based bureaux de change, can you afford not to join?

Discounts are also available to guests of members who travel independently, with members earning rewards when a guest makes a reservation using their membership number.

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Brittany Ferries and the Environment

As a company founded by farmers, largely owned by farmers and based in Brittany, an area with a rich maritime history, there are few organisations with a more profound respect for the environment and a deeper understanding of the need to preserve scarce resources.

In common with any other form of international transport, Brittany Ferries is tightly regulated in terms of what we can and cannot do and the most significant set of regulations governing this is the International Convention for the Prevention of Pollution from Ships (MARPOL 73/78). This is a truly international code which was conceived by the International Maritime Organisation, a United Nations agency.

We are subject to regular audits by French maritime authorities to ensure we comply with the International Safety Management (ISM) Code. Part of the International Convention for the Safety of Life at Sea (SOLAS), the ISM Code sets international standards for the safe management and operation of ships and for pollution prevention.

This is the framework in which we operate - but the followings are some of the practical steps we are taking today and tomorrow.

Honfleur on the horizon

Brittany Ferries has confirmed the construction of a new cruise-ferry to join its 10-ship fleet, serving the Portsmouth to Caen route. Arriving in 2020, Honfleur represents the next step in Brittany Ferries' drive towards the future of sustainable transport - and passenger comfort.

She will be powered by LNG (liquefied natural gas) and promises to be the most environmentally friendly ship regularly operating on the Channel. Power delivery will come from four main engines feeding electric generators and two electric shaft propulsion motors with two fixed pitch efficient propellers. This is a standard known by the collective name diesel-electric-propulsion - a configuration applied extensively on large cruise vessels for enhanced passenger comfort - but with the important benefit that fuel consumption is optimised at reduced speeds.



Honfleur

LNG – clean and safe

LNG combustion is more efficient than burning traditional fossil fuels, and the main advantage comes from the reduction of air quality pollutants. Funnel emissions are almost sulphur-free, with significant reductions in nitrogen dioxide and particulate matter (PMs) output. Carbon dioxide (CO₂) emissions are also reduced by around 25%.

LNG is increasingly common as a fuel for passenger ships and vessels fuelled by LNG are required to comply with a new set of regulations known as the IGF code. This has been specifically developed for the use of gas as a propellant, with safety elements drawn directly from ocean-going LNG carriers.

The sector has operated without major incident for the last forty years, with many LNG carriers able to handle up to 120 000 m³ of LNG. Honfleur, by comparison, will carry up to a maximum of around 350 m³.

LNG is clearly a fuel for the future. It is favoured by regulators and everyone who is concerned about protecting our planet. The European Commission's Energy Roadmap 2050 for example, points to natural gas as key to aspirations for clean energy targets in 2050.

€90m scrubber investment

The move to LNG follows Brittany Ferries' €90 million investment in sulphur and particulate-reducing 'scrubber' technology. These complex systems were retrospectively fitted to six Brittany Ferries ships in a project supported by around €5m in joint funding from the EU and its executive agency INEA – and the ADEME in France. Scrubbers help cut sulphur emissions by around 97% and significantly cut particulate matter (PMs). Other craft in the fleet use low sulphur diesel fuel, thereby ensuring the entire fleet limits harmful emissions as much as possible.

Further limiting CO₂

Carbon dioxide is a major contributor to global warming and there is no escaping the fact that any form of transport that burns fossil fuel emits CO₂. But Brittany Ferries' operation is always planned to minimise fuel consumption and hence CO₂ emissions, for example, by reducing speed on overnight crossings.

The effects of tides and the wind are also harnessed to optimise fuel efficiency. On-board systems like air conditioning have been optimised to improve energy efficiency too.

Food miles and sustainability

We pride ourselves on locally sourced produce cooked to order on board. Some 80% of the food served on board originates in France, the vast majority coming from Brittany. Local producers are used whenever possible helping reduce the carbon footprint associated with supplies - and long-term relationships are developed to ensure these supplies are of the right quality.

Raising awareness of environmental issues

The company is a key partner with marine conservation charity ORCA, offering passengers a fascinating insight into the whales and dolphins of the Bay of Biscay - one of the world's most important

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habitats for these amazing animals. ORCA's wildlife education officers live and work on board Brittany Ferries' crossings to Spain through the summer and autumn. As well as educating passengers, ORCA officers monitor and record whale and dolphin sightings and are currently involved in a ground-breaking observational study which could help reduce the incidence of ship strike in seas across the world.

Brittany Ferries participates in many other research projects. For example, it works with Plymouth-based charity the Marine Biological Association (previously known as SAHFOS) as part of a global project to sample and monitor plankton levels and take readings of sea-temperature to assist scientists in assessing the effects of global warming.



A pod of dolphins following Pont Aven in the Bay of Biscay

Painting ships

Brittany Ferries uses the very latest silicon-based anti-fouling paints (coating the submerged parts of hulls) that are very low in toxicity and have the added advantage of enhancing the ship's flow through the water, therefore improving efficiency and reducing CO₂ emissions.



Painting the underside of our ships

Water discharge policy

All Brittany Ferries cruise-ferries delivered in the last two decades have been fitted with on-board sewage treatment facilities, using bacterial break-down to treat waste water and reduce the impact of any discharge to sea. We are required to discharge treated water no fewer than three nautical miles from shore, but choose a more onerous 12 nautical mile requirement. Discharge flow rates are carefully calculated for each vessel.

All water polluted by chemicals such as oil is pumped ashore and disposed of by certified waste disposal contractors who are periodically checked to ensure that they are in full compliance with local and government environmental regulations.

Environmental responsibilities continue ashore

Where offices have been refurbished or newly built the aim of achieving maximum energy efficiency has been embraced together with maximum utilisation of furnishings made of re-cycled materials. For example, in our UK head office in Plymouth lighting is activated by movement so that areas that are not being used switch off automatically and the level of lighting is adjusted to take account of how much daylight there is.

In Portsmouth and Poole solar panels and LED lighting have been fitted to office buildings. We have encouraged car drivers to purchase lower emission cars and purchased an electric port vehicle. In six years we have reduced the amount of CO₂ generated by our UK offices by more than 50% from 558 to 371 tonnes.



Bookings

To book ferry crossing only call 0330 159 7000 or visit brittanyferries.co.uk

To book ferry-inclusive holidays call 0330 159 4500 or visit brittanyferries.co.uk/holidays

To book golf breaks call 0330 159 5418

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